**Heroes of Pymoli – Analysis**

1. Our first insight from this data set is that the vast majority of the game’s players are male (84%), while female players are in the minority (14%).
2. There is also a clear age trend to our data. We see that the most common age group is 20-24 (45%), followed by 15-19 (19%) and 25-29 (13%). From this we can conclude that the average player of this game would most likely be a male in his 20s or late teens.
3. Finally, we see that the top 5 most purchased items in the game were *Final Critic* (13), *Oathbreaker, Last Hope of the Breaking Storm* (12), *Fiery Glass Crusader* (9), *Persuasion* (9) and *Extraction, Quickblade Of Trembling Hands* (9). Not surprisingly, we see that 3 of these items also made the list for most profitable based on total purchase value – *Final Critic* ($59.99), *Oathbreaker, Last Hope of the Breaking Storm* ($50.76) and *Fiery Glass Crusader* ($41.22).